

## Michigan Economic Development Corporation Request for Quote

**THIS FORM** to obtain competitive quotes from vendors needs of the Michigan Economic Development Corporation. This form is intended to assist the MEDC in making decisions regarding Contractors, as needed.

Business Unit:  Contact Name:  Date:   
E-mail:  Phone:

Return completed quote to MEDC requestor no later than  on .  
*Time* *Date*

**VENDORS INTERESTED IN BIDDING ON THIS PROJECT** are directed to review MEDC needs reflected below and provide a proposal to the requestor indicated above. All questions shall be directed to that contact.

Project Description/Title:

Project Goals/Purpose/Objectives:

Creative communities have an outsized impact on place-making, economic growth, and state perception. And talent wants place. The creative class is also associated with entrepreneurial ecosystems, a pillar in Michigan's blueprint for growth plan, and are an important factor in where talent chooses to locate according to national polling. The purpose of this project is to convene members of the creative class & representatives of influential cultural institutions to design a strategy that attracts and retains talent by promoting Michigan's brand within the creative community or that otherwise supports positive net migration via creative class investment & programming. Early impact will be evaluated via a presentation of strategy and successful implementation of a scoped initial pilot.

Background of Project:

Let's Grow Michigan, kicked off in May 2023 by Gov. Gretchen Whitmer, is an initiative to engage Michiganders in the goal of boosting the state's population, as part of the larger population growth effort led by Michigan's first Chief Growth Officer, Hilary Doe. The population growth effort works to implement strategies from Michigan's blueprint for growth and position the state as an even better place for Michiganders — new and old — to call home, with great opportunities, great places and welcoming communities across our state. Let's Grow Michigan is focused on talent attraction and retention efforts that engage the public in the campaign to grow Michigan. In partnership with local communities, Let's Grow Michigan pilots programs to test regional growth strategies and activates stakeholders and Michiganders as ambassadors to tell Michigan's story. The team leads public engagement efforts statewide to center Michigan voices in growth strategies and releases research and polling to inform stakeholder work statewide.

Project Length/Timeline:

Budget/Range: