

Make MI Home Talent Pilot FAQ

1. Who is eligible to apply for Make MI Home Funding?

Eligible entities include local governments, economic development organizations, nonprofits, philanthropic foundations, and talent attraction organizations located in Michigan.

2. Can businesses be included in the applicant consortium?

Yes. The consortium must select a local government entity, economic development organization, nonprofit, philanthropic foundation, and/or a talent attraction organization located in Michigan as the lead applicant.

3. How much money will be granted out?

The Growth Office will be granting out \$500,000 in pilot funds. Grants will range between \$100,000 and \$250,000; size of grants awarded will be determined by three factors:

1. Population of prosperity region relative to the entire state population,
2. Number of people the consortium intends to serve and
3. Quality of application

4. How long is the grant term?

Selected applicants will have 12 months from the time funds have been distributed to the lead organization to select eligible individuals to participate in their regionally specific talent program. The Growth Office will require an interim report showcasing progress, specifically the number of applications received so far, at the beginning of March 2025.

4. Will grants either be awarded or denied, or might grants be partially awarded?

Some grants may be partially awarded. Each application will be reviewed and evaluated according to scope and achievability.

5. What is the timeline of grant spend down once the funds are distributed to grantees?

After selected applicants receive the Make MI Home grant they will have 12 months to select eligible individuals to participate in their regionally specific talent program.

6. Will submissions that choose to focus on retaining local talent over attracting outside talent be scored higher?

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No. Applicants are required to identify strategic goals (talent attraction vs. retention) but retention programs and attraction programs will be weighted equally.

7. Is the 20% match in-kind or cash match?

Matching requirements can be met through cash or in-kind contributions.

8. My organization serves counties across more than one prosperity region. Can my proposal focus on more than one prosperity region?

The Growth Office is requiring proposals to identify one prosperity region to focus on.

9. Once selected grantees are notified, how soon after will they receive the grant?

The Growth Office anticipates payout to happen by the end of October 2024.