



**MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION**

# **REVITALIZATION & PLACEMAKING PROGRAM APPLICATION OVERVIEW WEBINAR**

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**November 13, 2024**

# PROGRAM GOALS AND CONSIDERATIONS



- Proactively address revitalization needs
- Promote population and tax revenue growth
- RAP program has multiple ways to achieve the goals of the program, this webinar will be reviewing the **Public Space and Place Based Infrastructure Application**
  - Please contact your Region's CDM to discuss Real Estate projects

# PROGRAM GUIDELINES

# WEBINAR RECORDINGS

# UPDATED FREQUENTLY ASKED QUESTIONS

# APPLICATIONS



MICHIGAN ECONOMIC  
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The Michigan Economic Development Corporation is excited to announce the latest funding opportunities available through the Revitalization and Placemaking (RAP) program:

- Performance-based RAP grants are currently available for **real estate redevelopment projects** and can be applied for on a rolling basis as funds are available. View guidelines for the RAP program [HERE](#).
- Performance-based grants for **public space place-based infrastructure projects and façade program implementation** will be available in fiscal year 2025 through a competitive grant process. The application window is anticipated to be November 2024 through January 2025.

For additional information on the latest funding rounds, you can register for one of the following webinars:

- [RAP Program Informational Webinar](#) | Oct 3: 9-10 a.m.  
Webinar will include program updates and a discussion of the FAQ
- [RAP Program Application Webinar](#) | Nov 13: 1:30-3 p.m.  
Webinar will include a RAP application overview and answers to questions

To keep informed, please regularly review the Frequently Asked Questions document [HERE](#) where we will continue to provide updates multiple times each month. Thank you for your continued feedback, questions and interest throughout the process. Questions about the RAP program may be directed to [cdincentives@michigan.org](mailto:cdincentives@michigan.org). You can also visit [miplace.org](http://miplace.org) for [Place Incentives Guidance](#) and more information about resources that support the growth of vibrant, diverse and resilient communities across the state.

# PUBLIC SPACE APPLICATION PRESENTATION OVERVIEW

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- Program History
- Geographic Distribution of Funding
- Application Structure and Instructions
- Application Scoring
- Application Content Highlights
- Application Tips and Tricks
- RAP Program Timeline
- Q&A





## **SUPPORTING PLACE**

*From the first project ribbon cutting at the **Waterfront Walk in Downtown Houghton**, RAP has supported the creation of public spaces all Michiganders can enjoy and benefit from.*

Public Spaces funded by  
RAP: **65 total projects**

Real Estate projects funded  
by RAP: **95 total projects**

# PROGRAM HISTORY – SUPPORTING PLACE

## DEARBORN PEACE PARK

*Ribbon cutting tomorrow, November 14th!*

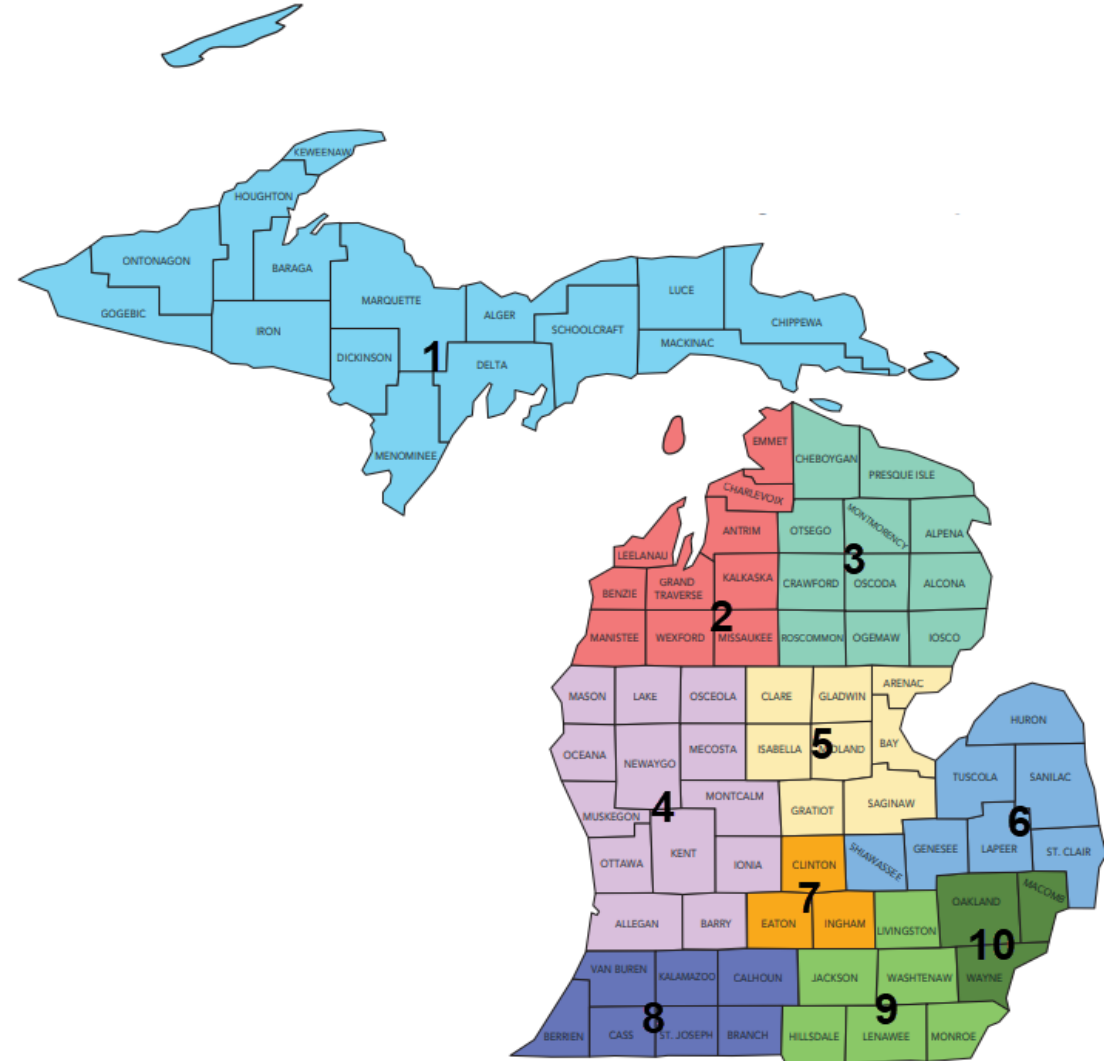


RAP funding allocated:  
**over \$200 million**

Private Investment Supported:  
**over \$1 billion**

# Ensuring Geographic Distribution

Region 1	\$4,900,000
Region 2	\$4,900,000
Region 3	\$4,500,000
Region 4	\$9,900,000
Region 5	\$5,800,000
Region 6	\$6,900,000
Region 7	\$5,500,000
Region 8	\$6,600,000
Region 9	\$7,600,000
Region 10	\$18,400,000





# APPLICATION STRUCTURE

deadline to apply: January 30, 2025

## Individual Place Based Infrastructure Application

1. Create Profile
2. Application for Individual Project
3. Required Attachments

## Subgrant Applications

1. Create Profile
2. Application for EACH individual project included on subgrant application
3. Required Attachments

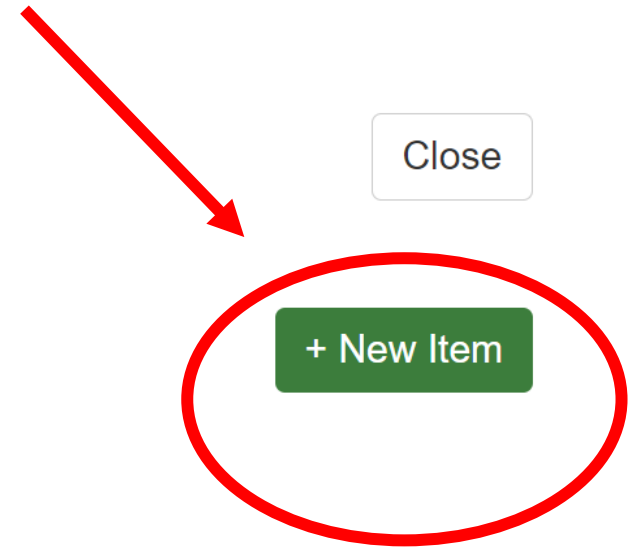


# HOW TO ADD SUBGRANT APPLICATIONS

## Subgrant Program Details ▾

Minimum required: 1    Maximum allowed: 1    Total Completed: 0

There are no items in this list yet...



# APPLICATION SCORING



- All scoring criteria is outlined for each question, including how the points are allocated or deducted if certain parts of the question are not answered.
- We aim to be as transparent as we can so applicants understand how their project will be scored
- Subgrant scoring: individual projects will be scored and the overall application will be scored based on an average score taken from the individual projects included on the application. Capacity to administer the application and overall impact will also be considered.

**APPLICATION  
CONTENT  
HIGHLIGHTS**

**APPLICATION REQUESTS THE FOLLOWING:**

- Attach letter of support from highest local official
- Project location central to vibrant downtown – attach maps
- Cost Estimates from within 6 months of application submittal
- Project funding sources – attach evidence of funding commitments
- Project Readiness – attach site plan/site design
- Universal Design

# TIPS AND TRICKS



- Keep program intention and goals at center of your project application.
- Make sure you have all attachments submitted with application(s).
- Subgrant applications should be well organized and cohesive
- Letters of Support should include maintenance of site, site programming, project impact
- Authorized signer
- Property Control

# RAP TIMELINE

Rounds  
announced Fall  
2024

Application  
window November  
1 – January 30

Awards  
announced  
Spring 2025



sign up for the  
**'MI Communities'**  
newsletter for updates



[www.miplace.org](http://www.miplace.org)



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**Q & A**

**THANK YOU**

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**Questions? Contact us today: [cdincentives@michigan.org](mailto:cdincentives@michigan.org)**

Visit [michiganbusiness.org/rap](https://michiganbusiness.org/rap) for program updates